

The trade in counterfeit and pirated goods is a major challenge in an innovation-driven global economy. Organised crime groups play an increasingly important role in these activities and benefit significantly from counterfeiting and piracy.

The trade in fake goods is booming, and is hitting the sales and profits of the firms affected by it. It impacts governments, business in general, and consumers. It cuts revenues and reduces economic well-being, health, safety and security.

## COUNTERFEIT GOODS

The aim is:

- To disrupt the organised criminal groups (OCGs) involved in the production and distribution of counterfeit and substandard goods.

This crime represents as much as 2.5 % of world trade, or USD 461 billion. Thus, rights holders, governments and the formal economy as a whole are suffering huge losses each year, while the criminal networks that are behind the trade profit enormously.

The situation in the EU is even worse: counterfeited and pirated products account for about 5 % of imports to the EU. Thus the relative impact of counterfeiting is twice as high for the developed economies of the EU as it is for the world as a whole.

But the damage goes beyond the immediate impact of one and another loss. Counterfeiting and piracy are a threat to sustainable business models based on intellectual property and patenting, because they also discourage innovation and work against the economic growth that is based in it.

### Scope of the problem

Counterfeit products range from high-end consumer luxury goods such as watches, perfumes or leather goods, to business-to-business products such as machines, chemicals or spare parts, to common consumer products such as toys, pharmaceuticals, cosmetics and foodstuffs. In fact, any IP-protected product can be counterfeited.

Some counterfeit products, such as pharmaceuticals, spare parts and toys, are of low quality, and thus create significant health and safety threats.

### A range of responses

Europol works with national law-enforcement agencies, and with partner organisations such as the European Union Intellectual Property Office (EU IPO) to counter this crime.

## OPERATIONS

Europol regularly supports operations to thwart counterfeiting, seize fake goods, shut down websites selling them, and arrest members of the criminal networks involved. Three examples will serve to illustrate the range and scope of these operations:

- The [In Our Sites](#) operation has shut down almost a thousand websites selling merchandise online to consumers. The operation involved law enforcement agencies from within and outside the EU, and from North and South America, and East and Southeast Asia.
- Europol has supported the Interpol-led [Pangea IX](#)—an international operation targeting the illicit online sale of medicines and medical devices which involved some 193 police, customs and health regulatory authorities from 103 countries.
- Operation [OPSON](#) has brought together a number of public- and private-sector agencies to address the threat from food and beverage counterfeiting and fraud. The operation, led by Europol and Interpol, has had a number of successes, including the seizure of more than 10 000 tonnes and a million litres of hazardous fake food and drink in operations that spanned 57 countries.

NUMBER OF ITEMS FOUND: 140

SEARCH



TYPE

Article/Story, Event, How-To Guide, Landing Page, Multimedia, News/Press Release, Operation, Page, Publication/Document



TARGET GROUP



SEARCH

CLEAR ALL



12  
Apr  
2021

## EUROPEAN UNION SERIOUS AND ORGANISED CRIME THREAT ASSESSMENT

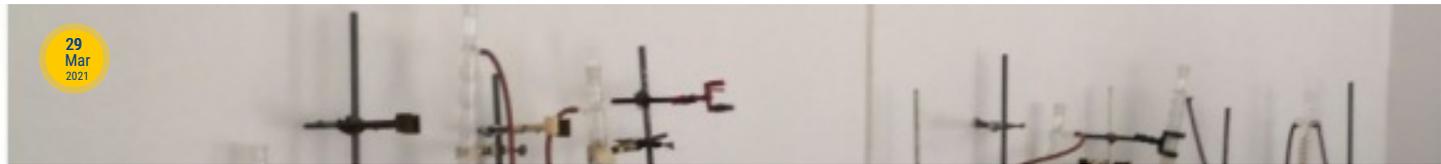
PUBLICATION/DOCUMENT



12  
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2021

## SERIOUS AND ORGANISED CRIME IN THE EU: A CORRUPTING INFLUENCE

NEWS/PRESS RELEASE



29  
Mar  
2021

## 9 MILLION FAKE SEDATIVE PILLS REMOVED FROM CIRCULATION BY HUNGARIAN AND NORWEGIAN POLICE

NEWS/PRESS RELEASE



08  
Mar  
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## CUTE, BUT DEADLY: LAW ENFORCEMENT SEIZE OVER €16 MILLION WORTH OF FAKE TOYS

NEWS/PRESS RELEASE



15  
Feb  
2021

## COVID-19 CHIEFS OF POLICE WORKING GROUP MEETS TO TALK PANDEMIC AND FIGHTING CRIME THREATS

NEWS/PRESS RELEASE



10  
Dec  
2020

## MEDICINES AND DOPING SUBSTANCES WORTH €73 MILLION SEIZED IN EUROPE-WIDE OPERATION

NEWS/PRESS RELEASE



04  
Dec  
2020

## INTELLIGENCE NOTIFICATION

## EARLY WARNING NOTIFICATION - VACCINE-RELATED CRIME DURING THE COVID-19 PANDEMIC.

PUBLICATION/DOCUMENT

04  
Dec  
2020

## EUROPOL PREDICTIONS CORRECT FOR FAKE COVID-19 VACCINES

NEWS/PRESS RELEASE

30  
Nov  
2020

## OPERATION IN OUR SITES TAKES DOWN 21 910 WEBSITES SELLING COUNTERFEIT GOODS

NEWS/PRESS RELEASE

24  
Nov  
2020

## EUROPOL INTELLECTUAL PROPERTY CRIME CONFERENCE 2020

NEWS/PRESS RELEASE

22  
Oct  
2020

## TWO UNDERGROUND DOPING LABS DISMANTLED IN FRANCE

NEWS/PRESS RELEASE

25  
Sep  
2020

## NO SAFE MARKET FOR FAKES: 21 COUNTRIES TARGET ILLEGAL GOODS IN EUROPE-WIDE STING

NEWS/PRESS RELEASE

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